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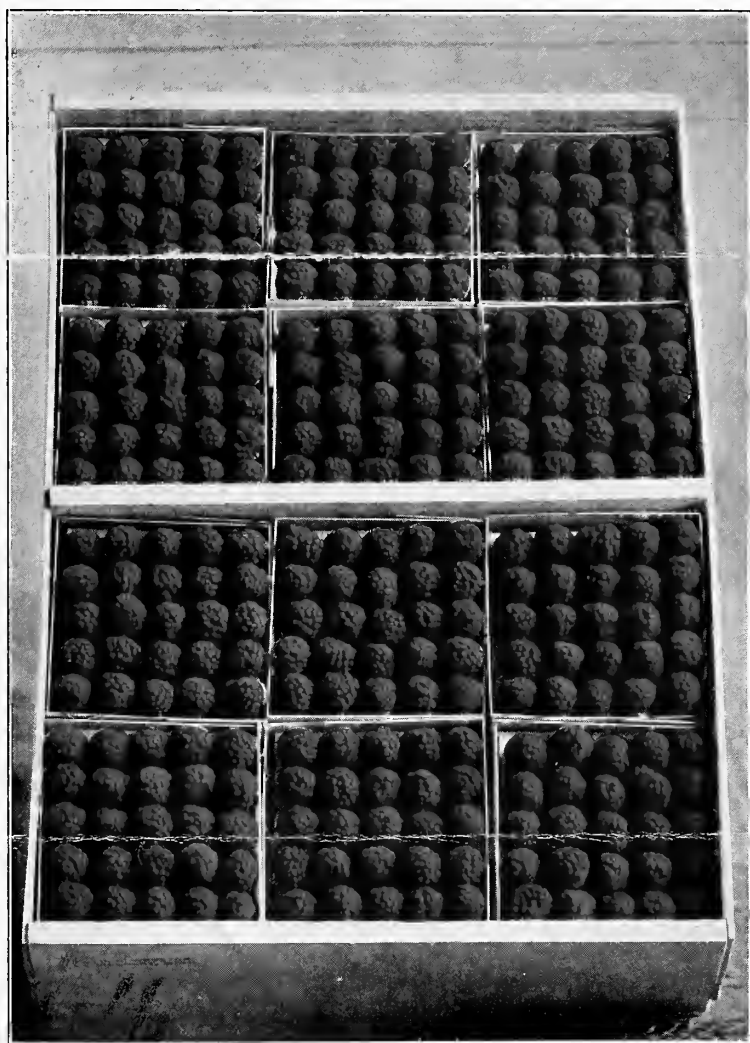
— The —

LATHAM

The Big Red Raspberry

That Out-classes All Others

ORIGINATED AT THE MINNESOTA FRUIT BREEDING FARM



CRATE of LATHAM
(From Photograph)

One berry to each square inch. The boxes
are 5 inches square

¶ Its large size and deep red color make it most attractive.

¶ Has rapidly displaced the older varieties on account of its many points of superiority.

¶ A Good Firm Berry of highest quality, excellent for shipping or for home use. Always tops the market.

¶ LATHAM is extremely hardy, withstanding the winters in Canada without covering. Vigorous in growth, producing strong canes able to carry heavy crops. Because of this Vigor and Hardiness, LATHAM is the Most Prolific Raspberry now grown.

LATHAM Raspberry

ENDORSED BY HIGHEST AUTHORITIES

READ THIS LETTER from
PROF. W. H. ALDERMAN,
Chief, Division of Horticulture,
University of Minnesota



THE UNIVERSITY OF MINNESOTA
Department of Agriculture
University Farm, St. Paul.

March 26, 1925.

Gentlemen:

I am glad to give you my opinion regarding the Latham raspberry. It has unquestionably proven itself to be of great value in the upper Mississippi Valley region. It is hardy enough to be grown without covering all over Minnesota and southern Manitoba. It is true that it will freeze back somewhat in these northern latitudes, but this tip injury is rarely severe enough to seriously jeopardize the crop. As a matter of fact, the farther north one goes the greater the natural snow covering and consequently the greater the protection to plant growth.

The variety not only is resistant to our winter conditions, but it is also one of the most productive raspberries with which we are familiar. Its fruits are of large size, good appearance and of reasonably good quality. It is true that it does not equal the Cuthbert in quality, but the average person would not detect any deficiency in this respect. Its attractive coloring and firmness give it such favorable appearance on the market that it ordinarily commands a premium of fifty cents a case over and above the price of the ordinary raspberry.

When grown on stock free from mosaic disease, this raspberry can hardly be excelled by any which may be grown in this or adjoining states.

Very truly yours,

W. H. Alderman
Chief, Division of Horticulture.

WHA-d

*Grows
Far North in
Canada*



Winnipeg, Manitoba, October 6, 1924.

Gentlemen:

A patch of twelve acres of Latham raspberries, planted on the Brokenhead River, near Lyriatt, are standing up very well. They are perfectly hardy and show no winter killing. Latham raspberries are also doing very well with W. J. Boughen at Valley River, Manitoba, one hundred and seventy-five miles northwest of Winnipeg. He has not had any winter killing and has had berries over an inch in diameter.

Quite a number of people are growing Latham and it is generally considered the best raspberry in this district and no doubt will be the leading commercial berry in the near future. They make very strong growth and are good croppers.

Yours truly,
F. Pugh

FP-mm.

MANAGER of FRUIT
ASSOCIATION, says:

**"Has Practically Replaced
All Other Varieties"**



EXCELSIOR FRUIT GROWERS ASSOCIATION
Excelsior, Minnesota.

October 2, 1924.

Gentlemen:

In reply to your letter of September 26th, the Latham red raspberry has practically replaced all other varieties in this locality.

Yours very truly,
O. C. Skow,
Manager, Excelsior Fruit Growers Assn.

*Commands the
Top of the
Market*



E. P. STACY & SONS
Produce, Fruits
Minneapolis, Minn.

March 24, 1925.

Gentlemen:

In reply to yours of the 18th inst. wish to say that our experience with Latham raspberries has been very satisfactory. We find they carry well and usually command the top of the market.

Very respectfully yours,
E. P. Stacey and Sons,

Fast Becoming Popular in the East—LATHAM produces heavy crops in New York and other eastern states as well as in Canada and the Middle West. We have a lively demand for it wherever it is known.

¶LATHAM is the name given to the raspberry that was originally known as Minn. No. 4. It has also been officially determined by the highest horticultural authorities both of Minnesota and the U. S. Dept. of Agriculture at Washington, D. C., that the so-called REDPATH raspberry is in reality LATHAM, consequently the name Redpath is now dropped from the lists. ¶LATHAM has more points of merit and has come into general planting more rapidly than any other raspberry ever introduced.

Mosaic-free Raspberries

Do Not "Run Out"

THE CAUSE for the "running-out" of raspberries has finally been detected and identified,—it is chiefly due to what is known as "mosaic disease." This explains why some raspberry patches have been unprofitable while other fields of the same variety and under similar conditions have paid handsome returns.

¶Mosaic does not kill the plants completely—they gradually become weak and unprofitable. Spraying kills the plant lice that spread the disease from one plant to another, but when a plant once becomes infected there is no cure for it.

¶The important part of this discovery is that—

**When Mosaic-Free Plants Are Secured They Will
Remain Disease Free**

If Not Planted Close to Infected Plants.

PROF. A. G. RUGGLES, Minn. State Entomologist, says:

"The Superiority of Mosaic-Free Plants Can Not Be Questioned."



FIELD OF MOSAIC-FREE LATHAM
16 months after planting

— READ THIS LETTER: —

State of Minnesota
Department of Agriculture
Nursery and Orchard Inspection Service
University Farm, St. Paul, Minn.

March 26, 1925.

Gentlemen:

I have your inquiry of recent date relative to mosaic free King and Latham raspberry plants. No doubt you are aware that probably over 90 per cent of all existing King and Latham plantings are more or less generally affected with this mosaic disease wherever these varieties are grown.

Growers who are not familiar with mosaic free plants of these varieties can hardly realize the greater hardiness, growth and actual productiveness which is so characteristic of disease free stock. Under similar conditions, healthy plantings will easily out-yield diseased plantings. The superiority of mosaic free plants cannot be questioned.

Very truly yours,

A. G. Ruggles
State Entomologist.

AGR-mh

¶You will see that it is highly important in starting a raspberry planting to secure not only a good variety of raspberry, but that the plants must be mosaic-free. We are fortunate in having one of the largest stocks of MOSAIC-FREE LATHAM. Our fields have been very carefully sprayed and have been *Twice Inspected* by the STATE NURSERY INSPECTOR and have been *Pronounced* to be in *Excellent Condition*.

LATHAM Wins Over All Others

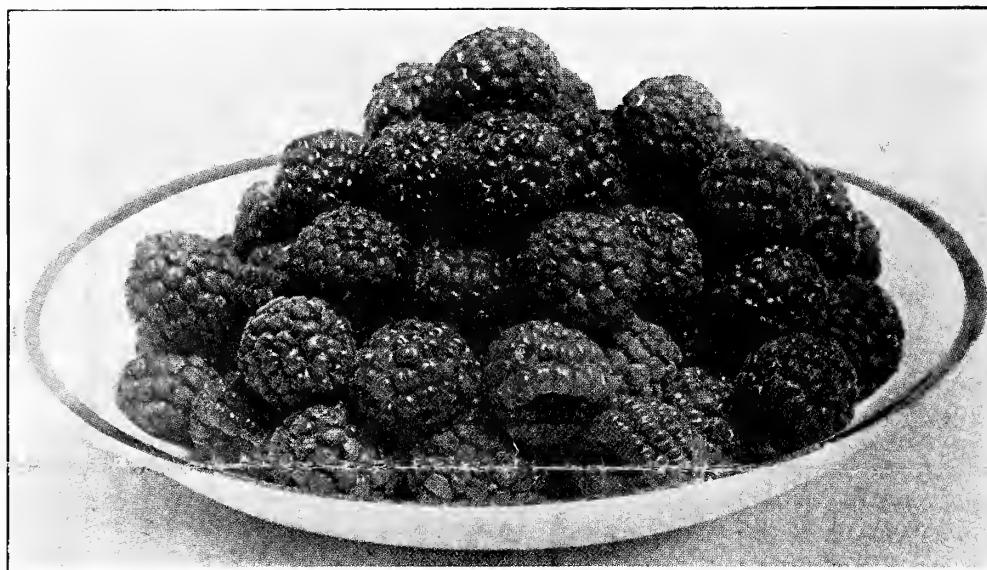
Reprinted from Connecticut Agricultural College Review—November, 1924

By W. H. DARROW of Connecticut

Results from the Raspberry Variety Test Plot of F. T. Jackson of Southington, Conn., and G. I. Field, of Branford, Conn.

Rate of Yield of Three-Year-Old Field			Rate of Yield of Two-Year-Old Field		
LATHAM	2,400	qts. per acre	LATHAM....	1,104	qts. per acre
St. Regis ..	1,716	qts. per acre	Herbert.....	936	qts. per acre
Cuthbert..	1,284	" " "	Erskine Park	588	" " "
Perfection..	1,068	" " "	Cuthbert.....	360	" " "
June	912	" " "	June.....	168	" " "
			Marlboro	84	" " "
			Columbian(purple)	972	" " "

**This Indicates That As A Commercial Proposition
LATHAM Has No Rival**



GROWERS are just beginning to realize that nothing will make them so much money, so surely and quickly as the *Latham* Raspberry. We have records of fields that have produced over \$1000.00 per acre each year. One nine-acre field of Latham four miles west of Minneapolis produced an average of \$1000.00 per acre each year for the past five years.

Twenty Cents a Pint for Raspberries!!

That is what they sold at for the last few years. *Why don't you grow your own?* Since the LATHAM RED RASPBERRY was originated, it is easy for anybody to do this. The old varieties need covering to protect them in winter; most people don't like to do that. But this new LATHAM is hardy without protection even way up in Canada. So raspberries are now one of the easiest fruits to grow. When once planted they bear heavily for years and years in the same place. They will produce the most berries for the least work of anything that you can plant. *Every* HOME should have a patch of LATHAM. For the price of only a few crates of berries you can get plants that will give you all the raspberries you need for fresh fruit and for canning.

REMEMBER THESE POINTS!!

- 1—LATHAM is conceded to be the *Best Red Raspberry Now Grown*.
- 2—It is vitally important to start a raspberry planting with *Mosaic-Free Plants*.
- 3—The supply of mosaic-free plants is short—very inadequate to meet the demand for this money-maker.

- 4—We have one of the very few supplies of certified plants available.

ORDER NOW—so you can get started in a good paying business—growing fruit for an eager market.

Write for prices stating number of plants or acreage you wish to set out.

E. E. RANDALL, Nurseryman

185 WEST STREET

READING, MASS.